



# Code of Ethics

As a member of the  
Community Papers of New England,  
I do hereby pledge the organization  
which I represent to:

- ❖ Observe the highest standards of honesty in all business transactions, and to avoid the use of any and all unfair business practices.
- ❖ Advertise and publish only such circulation and distribution figures as can be satisfactorily substantiated.
- ❖ Advertise and publish current advertising rates and furnish rate cards to any legitimate business firm upon request. Quote no rate that cannot be earned by any or all advertisers. Not participate in the practice known as "double billing".
- ❖ Subscribe fully to the copyright principle and respect the copyrights of others to the same extent which you expect others to respect your copyrights.
- ❖ Not knowingly permit the use of any false titles, confusing technical data, descriptions, misleading or inaccurate terms or claims in any advertising copy.
- ❖ Maintain a spirit of friendly cooperation and assistance toward fellow craftsmen and hold out a helping hand whenever possible.
- ❖ Continually endeavor to raise and enhance the quality level of the profession and maintain a dignity of manner in the craft and the services connected with it, and in the appearance of places of business and all other forms of public contact.
- ❖ Recognize and subscribe to the authority of the officers and directors of the Free Community Papers of New England in all matters of interpretation of the Code of Ethics.
- ❖ Cooperate fully in any investigation of a matter of the ethics conducted by FCPNE.
- ❖ Agree that the following are unethical business practices and pertain to all publishers and editors that are a part of the organization:
  - Deliberately setting advertising rates below cost;
  - Making false statements about circulation;
  - Requiring advertisers to purchase space in combination only;
  - Charging rates that are not available to all advertisers;
  - Double billing.

Firm Name \_\_\_\_\_

Signature \_\_\_\_\_

*(Must be signed by president or principal officer)*